



Memorandum of Understanding
between
The Art of Living (TAOL)
and
All India Council for Technical
Education

Date: 13 January, 2025

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MEMORANDUM OF UNDERSTANDING ON KNOWLEDGE PARTNERSHIP

This '**Memorandum of Understanding**' (hereinafter called as '**MOU**') is entered onto this, the **13th day of January 2025**.

BETWEEN

I. The Partners:

1. **The Art of Living** ("TAOL"), having its office at The Art of Living International Centre, 21st KM Kanakapura Main Road, Udayapura, Bengaluru, Karnataka - 560082, represented through its Authorized Signatory: **Shri. RAJEEV NAMBIAR** (National Director - Programs, The Art of Living), hereinafter referred as '**FIRST PARTY**'

AND

2. **All India Council for Technical Education**, a Statutory Body of Ministry of Education, Government of India, having its headquarter at Nelson Mandela Marg, Vasant Kunj, New Delhi-110070, hereinafter referred to as "**AICTE**" 'The Second Party', which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its administrators, successors or assignees, as the case may be.

(Hereinafter Collectively called as '**PARTNERS**')

WHEREAS

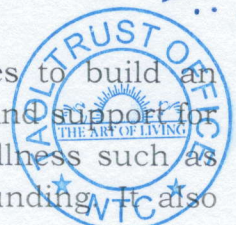
II. Preamble:

3. **The Art of Living (TAOL)** is a charitable trust bringing in transformation in India through The Art of Living Programs and implementing a broad range of service projects to uplift and empower individuals, families, and communities so that the full potential of human life can be expressed and to alleviate poverty, misery, and disease right up to the smallest unit of a village.

4. **AICTE** is a Statutory Body of Ministry of Education, Government of India, established under the All India Council for Technical Education Act, 1987(52 of 1987) with a view to the proper planning and coordinated development of the technical education system throughout the country, the promotion of qualitative improvements of such education in relation to planned quantitative growth and the regulation and proper maintenance of norms and standards in the technical education system and for matters connected therewith;

III. The Objective:

5. Whereas the National Education Policy (NEP) 2020 envisages to build an optimal learning environment in Higher Educational Institutions and support for students by development of capacities that promote student wellness such as fitness/health, psychosocial well-being, and sound ethical grounding. It also



envisages that these capacities are also critical for high-quality learning (12.1 of NEP 2020). The NEP further envisages imparting to adolescents/youth a basic training in health including preventive health & mental health (4.28 of NEP 2020).

6. Whereas the NEP also envisages that each faculty member be happy, enthusiastic, engaged, and motivated (13.1 of NEP 2020).

7. Whereas The Art of Living is considered a global pioneer in building positive mental health, fitness, and psycho-social- emotional wellbeing through its various programs based on the philosophy of Yoga & Meditation. These programs have benefitted millions of people over past 4 decades, and its impact is well researched & documented by reputed research institutes. **The skills and capacities as envisaged in the NEP 2020 are essential components of the Art of Living programs for students & faculty which are delivered in enjoyable and engaging manner.**

8. The 'Partners' have, therefore, decided that it is mutually beneficial to have a formal understanding between them in sensitizing the students of AICTE approved institutes about, mental health, psycho-social well-being and associated skills and capacities through The Art of Living program, as well as provide opportunities to faculty members to undergo such programs.

9. The Programs offered by TAOL to AICTE shall cover one or more of the following modules, customized to the profile of the participants:

- Coping with stress and emotions through breath work
- Healthy Habits & Environment
- Increased energy and capacity building
- Importance of physical and mental well-being
- Self-awareness, Attitudes & Behaviour
- Effective Communication Skills

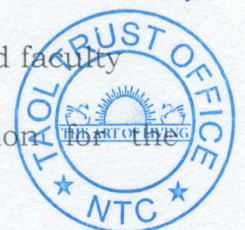
NOW THEREFORE, IN CONSIDERATION THE PARTNERS HAVE THUS ARRIVED AT AN UNDERSTANDING AS INDICATED BELOW:

IV. DETAILS OF UNDERSTANDING:

The Partners, after due consideration of various aspects, have arrived at the following understanding in respect of the programs mentioned later.

10. TAOL shall:

- Impart the following programs in institutes approved by AICTE:
 - a) HOLISTIC EXCELLENCE PROGRAM (HEP) for students and faculty
 - b) Optional reconnect sessions, each of one-hour duration for the graduates of the HEP program based on institute needs.



- HEP is a four (4) hour program spread over 2 days.
- The HEP program shall be offered free of cost to AICTE approved institutes and neither AICTE nor the approved institute shall bear any financial liability for the program.
- TAOL shall provide trained & experienced faculty to conduct these programs.

11. AICTE SHALL:

- Promote this initiative by suitably informing and encouraging all approved Institutes/Colleges/Departments to organize these programs by adding it to their calendars and giving visibility. AICTE shall issue circulars to approved Institutes and Departments recommending Art of Living programs as laid out in this understanding.
AICTE shall nominate Nodal Officer who will act as a Single Point of Contact (SPOC) for the same.

V. DATE OF EFFECT AND TERMINTATION:

This MOU shall be effective from the date it is signed by both the parties and will be valid for a period of three years until determined, suspended or terminated earlier and may be extended further by mutual written agreement. This agreement may be terminated by either party giving one month written advance notice to the other, if required.

VI. MODIFICATION:

The understanding may be amended in writing by mutual consent between the Partners.

VII. CONFIDENTIALITY:

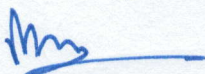
AICTE being a Central Government body is mandated to be covered under AICTE Act. Any confidentiality clause shall be subject to provisions of the RTI Act.

VIII. INTELLECTUAL PROPERTY:

Nothing contained in this MOA shall, by express grant, implication, Estoppels or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know- how, inventions, patents, copy rights and designs) of the other Party.

IX. RELATIONSIDP BETWEEN THE PARTNERS:

It is expressly agreed that the Partners are acting under this MOU as independent entities. Neither Party is authorized to create any obligation or liability, expressed





or implied, on behalf of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make understanding of any kind in the name of or binding upon the other Party.

X. ASSIGNMENT:

This understanding cannot be assigned to any third party, without the prior written consent of the other Party.

XI. NO LEGAL OBLIGATIONS/LIMITATION OF LIABILITY:

The understanding between the two parties, viz. The Art of Living and AICTE has no legal binding and financial commitment, whatsoever arising out of implementation of MoU on AICTE.

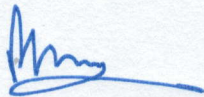
XII DISPUTE RESOLUTION:

If there is any difference of opinion arises between the parties in regard to any clause of this MoU, then it shall be resolved amicably between the representatives nominated by good offices of both the parties through the process of negotiation. In case the dispute is not resolved, then it shall be referred to the Chairman, AICTE and the Head of the opposite party for amicable settlement and the decision of Chairman AICTE will be final and binding on both the parties.

XIII. SIGNATURES:

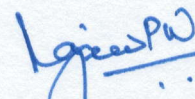
Signed, on this the 13th day of January 2025 For The All India Council for Technical Education (AICTE)

**For and on behalf of AICTE,
New Delhi**

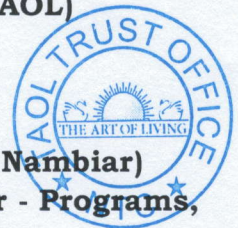


**(Prof. Rajive Kumar)
Member Secretary, AICTE**

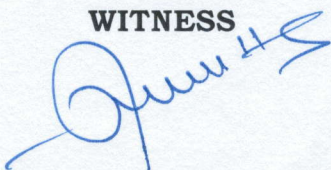
**For and on behalf of The Art of
Living (TAOL)**



**(Shri. Rajeev Nambiar)
National Director - Programs,
TAOL**



WITNESS



**Dr. Amit Dutt
Director AICTE**



WITNESS

**(RAJESH KUMAR, TAOL
Staff)**