



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

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Website : www.aicte-india.org

F.No. AICTE/P&AP-Misc/2024

November 29, 2024

To

All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions

Subject: Organizing activities relating Jan Jatiya Gaurav Diwas, 2024 from 15th November to 26th November, 2024 and Jan Jatiya Gaurav Varsh –uploading of activities on MYBharat Portal reg.

Respected Madam/Sir,

Greetings from AICTE!

The Jan Jatiya Gaurav Diwas (JJGD), 2024 from 15th November 2024 to 26th November 2024 and Jan Jatiya Gaurav Varsh (JJGV) from 15.11.2024 to 15.11.2025 to commemorate the 150th birth anniversary of Bhagwan Birsa Munda, are to be observed by the institutions/universities in a meaningful manner.

Kindly refer to AICTE's previous communication dated 12.11.2024, followed by a subsequent mail on 22.11.2024 requesting the respective institutions to upload details of activities organized for JJGD viz. campaign/camps, documentations, photographs and videography on MYBharat Portal: <https://mybharat.gov.in/>

Further, it is also requested to use the hashtags:

- #EmpoweringTribalsTransformingIndia,
- #DhartiAbaJanjatiyaGramUtkarshAbhiyan,
- #PMJANMAN, #BirsaMunda150,
- #JanjatiyaGauravDiwas and to tag the hashtags to @narendramodi, @PMOIndia, @TribalAffairsIn

Let us come together to embrace this opportunity to honor the tribal freedom fighters and to re-energize the efforts for the socio-economic development of the Tribal regions.

Thank you for your cooperation.

Warm regards,

Yours sincerely,

(Dr. Amit Dutta)

Director

Policy & Academic Planning Bureau



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सत्यमेव जयते

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Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

November 12, 2024

To

**All Vice Chancellors of Technical Universities and
All Directors/ Principals of AICTE Approved Institutions**

Subject: Organizing activities relating Jan Jatiya Gaurav Diwas, 2024 from 15th November to 26th November, 2024 and Jan Jatiya Gaurav Varsh -Nomination of a Nodal officer reg.

Respected Madam/Sir,

Greetings from AICTE!

As you are aware, the Janjatiya Gaurav Divas (JJGD) is celebrated on 15th November to honor all the tribal freedom fighters and for remembering and acknowledging their contribution to the freedom struggle and cultural heritage. The 4th Janjatiya Gaurav Divas 2024 will be observed by the Ministry of Tribal Affairs during the period commencing from 15th November 2024 and leading up to 26th November 2024 to coincide with the constitution day across the country. Further, we are commemorating 150th birth anniversary of Bhagwan Birsa next year and year-long celebrations will be held throughout the country which will include efforts to promote tribal-art, culture, heritage, and history, alongside programs showcasing the role played by tribal communities in the Indian freedom struggle along with ensuring an impact on their socio-economic development.

To celebrate the JJGD 2024 fittingly, so as to make the events one of commemoration of the tribal freedom fighters and their contributions to the freedom movement as well as of public celebrations of the tribal communities to Indian Society and heritage in general, which will lead to empowerment of tribes and inclusive development, an illustrative list of activities that can be taken up by the institutions is **annexed**.

It is requested that a nodal officer from your respective institutions may be nominated in the form at link: <https://forms.gle/T3QNqiqvWrXP9WKM8> by **14.11.2024**.

The nodal officer would be required to coordinate the organization of the events during the JJGD period from 15th to 26th November, 2024 and upload the documentation of events with photographs and videography in the designated portal of the MoTA at <https://adiprasaran.tribal.gov.in/JJGD/> The nodal officer shall also be responsible for sharing the calendar of events for the period from 15-26 November and for the entire commemorative year up 15.11.2025.

Let us come together to embrace this opportunity to honor the tribal freedom fighters and to re-energize the efforts for the socio-economic development of the Tribal regions.

Thank you for your cooperation.

Warm regards,

Yours sincerely,

Naveen Arora

(Dr. Naveen Arora)

Assistant Director,

Policy & Academic Planning Bureau



सूचना का
अधिकार

General Instructions:

- i. Need to organize JJGD in a meaningful manner, with active participation of all concerned stakeholders
- ii. Participation should be very wide, and messaging should be an important part of this celebration. The celebration should not be an end in itself but should lead to active participation in meaningful and creative activities related to improvement in education, health and livelihood aspects. Preservation and promotion of tribal culture would also be a significant part of the celebrations.
- iii. A calendar of activities for the period from 15.11.2024 to 26.11.2024 and from 26.11.2024 to 15.11.2025 may be got prepared. In the first instance, a calendar from 15.11.2024 to 26.11.2024 and upto 31.12.2024 may be prepared and sent to this Ministry by 2.11.2024. Thereafter, the entire year's calendar may be prepared and shared with this Ministry by 15.11.2024.
- iv. **Illustrative list of Activities for the JJGD and JYG Varsh:**
 - a. Floral tributes in the educational institutions and hostels of residential institutions to Bhagwan Birsa Munda and other tribal freedom fighters on 15.11.2024
 - b. Installing selfie points (as shared by the MoTA on its portal/website) for the students and faculty to take selfies
 - c. Organization of age-appropriate training/workshops on tribal art, dance, music, crafts, culture, contributions to Indian society, especially in the freedom struggle and protection of environment
 - d. Honouring of tribal achievers, including outstanding tribal scholars, who can serve as role models for the students
 - e. Outreach activities to the tribal communities by students – such as involving in Swachhata activities, plantation initiatives, each one teach one, enrolment in NSS/NCC/MyBharat
 - f. Cultural events such as dance, drama, music, painting and other arts and crafts associated with tribal communities.
 - g. Quizzes on tribal freedom fighters, tribal culture and heritage, tribal crafts etc may be held
 - h. Competitions
 - i. Painting
 - ii. story writing

- iii. poetry
 - iv. dance.
 - v. music.
 - vi. drama.
 - vii. *nukkad nataks.*
 - viii. skits.
 - ix. short-write ups (250-500 words on the topic *know my tribe/ Tribal Freedom Fighters, Tribal Achievers, Tribal Languages etc.*) and
 - x. any other field as well as quizzes may be held on various aspects of tribal matters
 - xi. Learning of Tribal Languages and Tribals ways of life.
 - xii. Capacity building of faculty may also be taken up. Training of Trainers & others may also be taken up.
- i. Where the institution is a hostel or a residential one, at least one item in at least one of the daily meals during this period may be a tribal recipe, so as to introduce the students to the culinary heritage.
- j. Encouragement to POSHAN vaticas in the institutions, as well as plantation activities, including the adoption of a tree by each student.
